

BankPlus

Red Beans
& BBQ 

FESTIVAL

 **BENEFITING STEWPOT** 

**SPONSORSHIP
PROPOSAL**

 beansandbbq@stewpot.org

 stewpot.org/beansandbbqfest

ABOUT THE FESTIVAL

Stewpot's annual fall food festival is BACK (with a twist!) This year, teams will not only be serving up delicious red beans and rice. Teams now have the option to participate in another category that we Mississippians know best: BARBECUE!



Mark your calendars for Saturday, October 28th at the Belhaven Town Center from 11am-4pm for the 2023 BankPlus Red Beans & BBQ Festival! The BankPlus Red Beans & BBQ Fest is a family-friendly festival where neighbors come to enjoy food prepared by local business, restaurants, and congregations in their community who are competing for the coveted title of Best Beans and Best BBQ in town.

Join your neighbors for an afternoon of good food, live music, and cold drinks while supporting your favorite Mississippi Homegrown Charity, Stewpot Community Services.

Proceeds from the BankPlus Red Beans & BBQ Festival benefit Stewpot Community Services. Stewpot provides compassionate assistance, at no charge, to people in need of physical and spiritual nourishment. Through our ministries, we serve people who are hungry, poor, and homeless, offering food, shelter, clothing, mentoring, care, and concern. At Stewpot, we believe that we all are fed through our fellowship with one another and that we are all stronger when we are offering our gifts on behalf of others.



SPONSORSHIP OPPORTUNITIES

THE BIG BEAN: \$10,000 *Limited to 2 Sponsors

- Logo on website and ticketing page with link to company's website year-round
- Exclusive sponsor banner on main stage
- Speaking opportunity on main stage
- Mentions in radio promotion
- Company name listed in press release
- Two (2) Complimentary Cook Teams (1 can be used to sponsor another team)
- Logo placement on mass-distributed festival flyers & posters
- Logo on festival t-shirt
- Twenty (20) tickets to the festival with early entry
- Recognition in Stewpot's quarterly newsletter
- Opportunity to include company-branded items in team welcome bags

THE PITMASTER: \$5,000 *Limited to 2 Sponsors

- Logo on website and ticketing page with link to company's website year-round
- Exclusive sponsor banner on side stage
- Speaking opportunity on side stage
- Mentions in radio promotion
- Company name listed in press release
- Two (2) Complimentary Cook Teams (1 can be used to sponsor another team)
- Logo placement on mass-distributed festival flyers & posters
- Logo on festival t-shirt
- Fifteen (15) tickets to the festival with early entry
- Recognition in Stewpot's quarterly newsletter
- Opportunity to include company-branded items in team welcome bags

SPONSORSHIP OPPORTUNITIES CONTINUED

THE SIZZLER: \$2,500

- Logo on website and ticketing page with link to company's website year-round
- Logo displayed on two (2) Sizzler Sponsor Banners at event
- Inclusion in print and social media advertisements
- Company name listed in press release
- Logo placement on mass-distributed festival flyers & posters
- Recognition in Stewpot's quarterly newsletter
- Opportunity to include company-branded items in team welcome bags
- Ten (10) tickets to the festival with early entry
- One (1) Complimentary Cook Team

THE BABY BACK: \$1,000

- Logo on website and ticketing page with link to company's website year-round
- Company logo on The Baby Back Sponsor Banner displayed at event
- Inclusion in print and social media advertisements
- Six (6) tickets to the festival with early entry
- One (1) Complimentary Cook Team

**SPONSORS MUST COMPLETE FORM & SEND LOGO TO
BEANSANDBBQFEST@STEW POT.ORG BY OCTOBER 2, 2023 TO RECEIVE
PRINT PROMOTION BENEFITS**

**YOU MAY SUBMIT SPONSORSHIP ONLINE AT
STEW POT.ORG/BEANSANDBBQFEST OR BY MAILING TO:**

BANKPLUS RED BEANS & BBQ FEST

PO BOX 3691

JACKSON, MS 39207

SPONSORSHIP FORM

Please select your sponsorship level:

- Big Bean (\$10,000) Pitmaster (\$5,000) Sizzler (\$2,500)
- Baby Back (\$1,000) Other: \$ _____

Contact Information:

Company/Organization: _____

Contact Person (Full Name): _____

Team Name (if different from company name): _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone Number: _____

Payment Method: Credit/Debit Check ***Checks can be made out to
Stewpot Community Services**

Card No.: _____ Name on Card: _____

Expiration: _____ CVV: _____ Zip Code: _____

Billing Address (if different from above): _____

Authorized Representative's Signature: _____

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